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Date: June 17, 2004

File Number: 02CA-108259

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Brian D. Martin, EsquireTransmittal of Information Disclosure StatementInformation Disclosure CitationApplicants: Russell Alan Foltz-Smith et al.Title: SYSTEM FOR ORGANIZING ADVERTISEMENTS ON  
A WEB PAGE AND RELATED METHODSerial No: 10/797,464Filed: March 10, 2004Examiner: Not yet assignedGroup Art Unit: Not yet assignedOur Docket No.: 02CA-108259Date Faxed: 06/17/04Client: Citysearch.comDate Due: 06/10/04Atty/Sec.: Martin/Kemp

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PAGE 1/7 \* RCVD AT 6/17/2004 1:44:37 PM [Eastern Daylight Time] \* SVR:USPTO-EFAXF-1/1 \* DNIS:8729306 \* CSID:213 620 1398 \* DURATION (mm-ss):02-22

**TRANSMITTAL OF INFORMATION DISCLOSURE STATEMENT**  
**(Under 37 CFR 1.97(b) or 1.97(c))**

Docket No.  
**02CA-108259**

In Re Application Of: **Russell Alan Foltz-Smith et al.**

Application No.	Filing Date	Examiner	Customer No.	Group Art Unit	Confirmation No.
10/797,464	March 10, 2004		30764		

Title: **SYSTEM FOR ORGANIZING ADVERTISEMENTS ON A WEB PAGE AND RELATED METHOD**

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**37 CFR 1.97(b)**

1. ☒ The Information Disclosure Statement submitted herewith is being filed within three months of the filing of a national application other than a continued prosecution application under 37 CFR 1.53(d); within three months of the date of entry of the national stage as set forth in 37 CFR 1.491 in an international application; before the mailing of a first Office Action on the merits, or before the mailing of a first Office Action after the filing of a request for continued examination under 37 CFR 1.114.

**37 CFR 1.97(c)**

2. ☐ The Information Disclosure Statement submitted herewith is being filed after the period specified in 37 CFR 1.97(b), provided that the Information Disclosure Statement is filed before the mailing date of a Final Action under 37 CFR 1.113, a Notice of Allowance under 37 CFR 1.311, or an Action that otherwise closes prosecution in the application, and is accompanied by one of:

☐ the statement specified in 37 CFR 1.97(e);

OR

☐ the fee set forth in 37 CFR 1.17(p).

**TRANSMITTAL OF INFORMATION DISCLOSURE STATEMENT**  
**(Under 37 CFR 1.97(b) or 1.97(c))**

Docket No.  
**02CA-108259**

In Re Application: **Russell Alan Foltz-Smith et al.**

Application No. <b>10/797,464</b>	Filing Date <b>March 10, 2004</b>	Examiner	Customer No. <b>30764</b>	Group Art Unit	Confirmation No.
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**SYSTEM FOR ORGANIZING ADVERTISEMENTS ON A WEB PAGE AND RELATED METHOD**
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(Only complete if Applicant elects to pay the fee set forth in 37 CFR 1.17(p))

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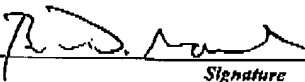
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Dated: **June 17, 2004**
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**Los Angeles, California 90071**
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<b>INFORMATION DISCLOSURE CITATION</b> <i>(Use several sheets if necessary)</i>				ATTY DOCKET NO. <b>02CA-108259</b>		SERIAL NO.	
				Russell Alan Foltz-Smith et al.			
				FILING <b>March 10, 2004</b>		GROUP	
<b>U.S. PATENT DOCUMENTS</b>							
EXAMINER INITIAL		DOCUMENT NUMBER	DATE	NAME	CLASS	SUBCLASS	FILING DATE IF APPROPRIATE
		US 2001/0049661	12/06/01	Power et al.	705	51	
		US 2001/0051911	12/13/01	Marks et al.	705	37	
		US 2001/0054001	12/20/01	Robinson	705	14	
		US 2002/0013785	01/31/02	Miyazaki et al.	707	104.1	
		US 2002/0029290	03/07/02	Burema et al.	709	238	
		US 2002/0095331	07/18/02	Osman et al.	705	14	
		US 2002/0107735	08/08/02	Henkin et al.	705	14	
		US 2002/0120505	08/29/02	Henkin et al.	705	14	
		US 2002/0133438	09/19/02	Tarr	705	35	
		US 2002/0138455	09/26/02	Abdel-Moneim et al.	706	15	
		US 2002/0138576	09/26/02	Schleicher et al.	709	205	
<b>FOREIGN PATENT DOCUMENTS</b>							
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	US 2002/0165849	11/07/02	Singh et al.	707	1	
	US 2002/0169760	11/14/02	Cheung et al.	707	3	
	US 2002/0184088	12/05/02	Rosenberg	705	14	
	US 2003/0009362	01/09/03	Cifani et al.	705	7	
	US 2003/0014331	01/16/03	Simons	705	27	
	US 2003/0014539	01/16/03	Reznick	709	238	
	US 2003/0023485	01/30/03	Newsome	705	14	
	US 2003/0033292	02/13/03	Meisel et al.	707	3	
	US 2003/0040960	02/27/03	Eckmann	705	14	
	US 2003/0046161	03/06/03	Kamangar et al.	705	14	
	US 2003/0046389	03/06/03	Thieme	709	224	

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	US 2003/0055831	03/20/03	Ryan et al.	707	100	
	US 2003/0088554	05/08/03	Ryan et al.	707	3	
	US 2003/0093285	05/15/03	Colace et al.	705	1	
	US 2003/0105677	06/05/03	Skinner	705	26	
	US 2003/0145046	07/31/03	Keller et al.	709	203	
	US 2003/0145065	07/31/03	Keller et al.	709	219	
	US 2003/0149622	08/07/03	Singh et al.	705	14	
	US 2003/0149937	08/07/03	McElfresh et al.	715	517	
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	US 2003/0171990	09/11/03	Rao et al.	705	14	
	US 2003/0177059	09/18/03	Smorenburg et al.	705	10	

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	US 2003/0212648	11/13/03	Cunningham et al.	707	1	
	US 2003/0220918	11/27/03	Roy et al.	707	3	
	US 2003/0233422	12/18/03	Csaszar et al.	709	206	
	US 2004/0015397	01/22/04	Barry et al.	705	14	
	US 2004/0039733	02/26/04	Soulanille	707	3	
	US 2004/0043810	03/04/04	Perlin et al.	463	16	
	US 2004/0044571	03/04/04	Bronnimann et al.	705	14	

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